

Cut Through the Noise and Confusion and Develop Actionable strategies to Win with AI:

# AI STRATEGY WORKSHOP FOR EXECUTIVES

\*Hint: There is so much more than using ChatGPT, Co-Pilot, Claude, Bard, etc

Surveys indicate that too many businesses and leaders are sitting on the sideline waiting or are confused and don't know where to start.

You'll learn to:

- Maximize prompt engineering efficiency
- Build and train your own private GPTs
- Capitalize on your proprietary data and information
- See how AI Agents are revolutionizing businesses
- Explore cost-saving multi-agent solutions
- Collaborate effectively with IT Leaders for AI success

You will come away prepared to develop a strategic plan to leverage AI to beat your peers and competitors.

Hosted by Jim Bramlett, Author,  
Speaker and Executive Coach

Led by Learie Hercules the founder of HeftIQ and Life Long Learning Labs and KC's foremost AI Expert. Learie has been mastering machine learning and artificial intelligence since 2011. Renown expert, teacher and speaker on AI



Scan or visit:  
[www.jimbramlett.com/aiworkshop](http://www.jimbramlett.com/aiworkshop)

*Limited spots available—Only 30 seats!*

Date and Time:  
Monday, December 16, 2024  
1:00 – 4:00 PM

Venue:  
Lenexa City Hall – Prairie Star Conference Room  
17101 W. 87th St. Pkwy, Lenexa, KS 66219